



2014 SECOORA User Assessment Survey

Members Business Meeting
May 19, 2015
Jacksonville FL



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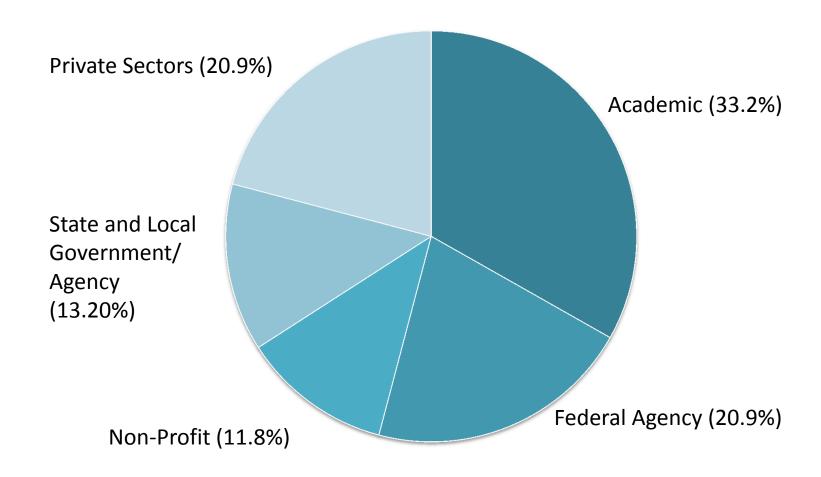
Goal: Assess SECOORA members' and other stakeholders' data and information needs, to assist in identifying priorities and gaps.

- 223 respondents
- 13 questions
- 2 week period (October 1-15, 2014)
- 73 members
 - Top: UNCW, USF and UG SKIO
- ~120 non-members
 - Top: NWS, USCG Auxiliary, and FL Keys NMS





Organization Type







Top Three Highest Data Priorities

Academics

- Physical Oceanographic
- Meteorological
- Water Quality And Chemistry

Government Agencies

- Physical Oceanographic
- Habitat
- Human Use

Highest Overall:

Physical Oceanographic | Meteorological | Extreme Event Data

Non-Profit

- Physical Oceanographic
- Meteorological
- Biological

Private Sectors

- Meteorological
- Physical Oceanographic
- Human Use





Data Gaps

- (More) physical oceanographic data and marine weather in coastal region
- Biological sensors
- Water quality observations in coastal areas
- High resolution bathymetry
- Long-term hindcast
- Extreme event data





Priority Needs for Data & Information

- Near-Real Time Data
- Long term Data Sets ✓
- Value Added Product Generation √

Data Needs by Theme:

- 1. Ecosystems (Physical Oceanographic, Biological)
- 2. Marine Operations (Physical Oceanographic, meteorological)
- 3. Climate Change (Long-term data)
- 4. Coastal Hazards (Near-real time data)





Summary of Results

- User input provided
- Confirmed existing priorities
- Did not provide enough specifics to direct changes



